



THE BACKPACK REINVENTED

SOLID GRAY is a backpack unlike any other.

Designed and manufactured in the Netherlands,
Our design combines the principle of biomimicry.

A folded structure inspired on the armor of insects
and crustaceans, executed in advanced polymer
material for lightness, durability and strength.

Our revolutionary design is packed with clever features for daily travellers. Durable, comfortable, practical and ready to take the hard knocks of life.

We believe that everyone is different, which is why SOLID GRAY is fully customizable to perfectly match a users style and needs. We offer a range of materials, options and accessories, to create a backpack that's as unique as the person owning it.





PUSHING THE ENVELOPE

SOLID GRAY is an independent brand, owned by product designers Herman Lijmbach and Jasper de Leeuw. We share a passion to develop products that are both ruthlessly original and ruthlessly functional. Groundbreaking designs that raise the bar by being like nothing else.

As design consultants, we often found that the designs we loved the most would push the envelope too far. Our backpack is a good example of such a design.

We founded SOLID GRAY simply because we love the design and we were convinced others would love it too. So we switched from being consultants to brand owners, to find out what would happen if we released SOLID GRAY onto the world.





BREAKING THE ORDINARY

We believe in creating products that are different, so we design them from scratch. Our products aren't different for the sake of being different, but because we feel that's what it takes to make a them the best they can be. Form, function and material are in perfect synergy and the smallest details turned upside-down and inside-out.

All SOLID GRAY products are manufactured in the Netherlands, with utmost respect to ecology and human well-being. We aren't satisfied until you are holding a product that feels strangely perfected in every possible way. It's what we call breaking the ordinary.

"YOU HAVE A STORMTROOPER BACKPACK!" -CARRYOLOGY -

"ARE YOU KIDDING ME?"
- YANKODESIGN -

"THIS IS A WHOLE NEW BEAST"
- ANDROID POLICE -





PART OF YOUR STORY

SOLID GRAY has evolved into a thriving brand through a continuous flurry of blogs, magazines, films and other publications, but most importantly the support of loyal customers and retailers around the world.

We make extraordinary products for extraordinary people. Those with a story to tell, and dreams to live. People involved in design, music, technology, arts or a completely different passion. As an extraordinary brand we are looking for equally extraordinary retail partners.

We'd like to invite you to become part of our story, and we hope we can be a part of yours. Let's talk!



SOLID GRAY.

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DESIGNED AND MANUFACTURED IN THE NETHERLANDS

® THE NAME SOLID GRAY, THE SOLID GRAY LOGO AND SOLID GRAY PRODUCT DESIGNS ARE REGISTERED TRADEMARKS